

“You’re Special” Gifts & Collectibles

NEWSLETTER

Phone: (920) 738-0490 Hours: M-F/10-8; SAT/10-5; SUN/11-4 www.yourespecialgifts.com

Volume 18, No. 2



Hello Everyone! It's time again to update you on what's new and happening at “You’re Special” Gifts & Collectibles. We've just recently returned from another Gift Show and we found some really fun new products. Those orders are beginning to arrive and we hope it gives you some new ideas for gifts too. In addition, we have our “**Customer Appreciation Event**” coming up real soon. Due to a number of circumstances, we had to move it up a week from the previously announced timeframe. We apologize for any inconvenience this may cause for some of you. So mark your calendars for **Thursday, August 17th, to Monday, August 21st**. Additional details regarding this Event are on Page 3 of this Newsletter. We're looking forward to seeing many of you during that 5-day celebration.

Hope you're enjoying a terrific summer. Thanks for spending a few minutes looking through the information in this Newsletter and we hope to see you soon!

Amy, Linda, Roger, Rhoda, Leslie, Michelle, Amy B., Bonnie, Ginny & Payton
The Staff of “You’re Special” Gifts & Collectibles

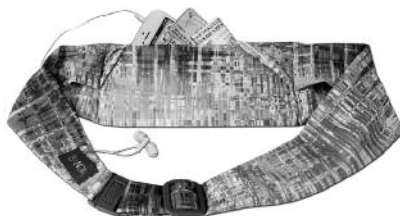
NEW PRODUCTS/GIFT IDEAS



Orbit Key Finder Something New! at “You’re Special” to help you find your keys or phone! It's a fairly small and slim device that you can easily attach to your keys and comes with a replacement battery and a few other accessories. It has a built-in speaker so Orbit can make lost valuables a thing of the past! You just download the Orbit App from the App Store on your phone or computer. Once you do that, you will be able to

go to your phone and on the Orbit App you hit the “Find Orbit” button and the Orbit will be activated to sound its ringtone for the location of your keys. If you've misplaced your phone, just press the small button on the Orbit and your phone ringtone will be activated for its location. GREAT DEVICE for those of us that frequently misplace our keys and/or phone!

Bandi Pocket Belt Now here's a fun and nifty device to free up your hands whether you're shopping, handling your precious little ones, or maybe out for a run or walk! It's fun because we have them in various solid colors or multi-color patterns. It's nifty because you strap it around your waist and you can insert your phone, keys, ID, credit cards, etc. and you have everything you need with you! It's a stretchable fabric with an adjustable closure so it gives you a close to the body, no bounce fit! Love it!



Cuddle Bug Jewelry Collection

Here's a New! Jewelry Collection for Girls that we think is adorable. They LOVE their jewelry too and we think this can be the ticket for a number of gift occasions. It's a sure thing for bringing on those big smiles!



Nora Fleming Collector Piece

Here is a something brand New! from Nora Fleming—a Cherry Chunk Artisan Board Collector Piece! It's



crafted of solid cherry edge grain, has anchored silicone feet, and is designed for cutting, chopping, and serving. Each board will be marked and dated as a limited edition piece and will be hand-signed and numbered by Nora. This particular design will be available sometime in November and will not be offered again. You can pre-order by calling our store.

In addition, Nora is producing a New! Holiday Server that will also be available sometime in November. They are promoting it as H-U-G-E! The Holiday Server is 16 1/2" x 21" and would be perfect for those extra-large gatherings with family and friends.



Shown here are a sampling of the 8 New! Mini's from Nora Fleming too. There's no doubt that this tabletop collection is a hit across the USA!

Airomé Diffusers/Essential Oils

Here's an almost New! product! These stylish diffusers are the perfect accent for any room in your home, while creating a refreshing environment with your choice of an essential oil or two. Featuring 100ml capacity and 2 mist modes, enjoy a wonderful fragrance for up to 6 hours. All our Essential Oils are 100% pure certified therapeutic grade oils and can be used topically or aromatically in the diffuser.



NEW! Fashion Wear Come and see our New! colorful and smart looking tunic tops. Pair it with Leggings and you'll be a stylin'!



CUSTOMER APPRECIATION EVENT

at "You're Special" Gifts & Collectibles Thursday, August 17th, through Monday, August 21st, 2017

Put a note on your calendar for our **CUSTOMER APPRECIATION EVENT** at "You're Special" Gifts & Collectibles—Thursday through Monday, August 17th through the 21st. It's coming up quickly! We do this Special Event once every year as a "Thank You" for your continuing business and loyalty. During this Event, you will save 20% off your entire purchase of \$35 or more (of regular price in-stock merchandise). It's the "Best Deal of the Year!" It's also a wonderful opportunity for you to come and see all the new items that have arrived at "You're Special" Gifts & Collectibles. **Cut out the coupon below and bring it with you to get in on the fantastic savings!** Wouldn't this be the perfect time to pick up those items you've had your eye on, maybe some of our new items too. . .and a great time to maybe even get an early start on some holiday shopping!

"You're Special" Gifts & Collectibles

CUSTOMER APPRECIATION COUPON

Coupon valid Thursday, August 17th, through Monday, August 21st, 2017

20% OFF

Your Entire Purchase (of regular price in-stock merchandise)
(When one-time use coupon is presented and your purchase is for \$35 or more - pretax)

Cannot be combined with other discounts, Scrip, or sale items. Coupon applies to in-stock merchandise only. Coupon cannot be applied to special orders, previous or future purchases, or layaway purchases. Special artist hand-painted ornaments and Club Kits not included.

Fontanini Event (Mark your calendars now! Friday, November 10th!) Exciting times at "You're Special" Gifts & Collectibles! We are delighted to announce that we will be hosting a 2017 Fontanini Tour Event at our store. Stefano Fontanini, the Great-Grandson of Mario Fontanini (the original sculptor and founder of the company) is flying to the United States from Italy to do some USA Tour Events. We couldn't feel more honored that Stefano will be at our store on Friday, November 10th, from 5:00 to 7:00 p.m. Plan to come and meet him and he can tell you about his Great-Grandfather and some very incredible facts about the production of the Fontanini figurines. In addition, you will also have the opportunity to purchase the very Limited Edition 2017 Tour Figure "Seth, the Boy with Cats" which



Stefano will personally hand sign exclusively available to retailers the Exclusive Retailer in encouraged to call our store to this very limited piece. In Fontanini Event Ornament for Ornament is dated and will also be signed by Stefano. . .what a wonderful keepsake. We would also encourage you to do some pre-planning regarding any additional Fontanini purchases for this year. We will be happy to assist you in selecting your purchases any time between now and November and we'll hold your purchases for you so they can be signed by Stefano. That makes your new pieces/gifts just about as special as it gets! Hope you have your calendar marked. Let's make this the warmest Appleton welcome that Stefano will never forget!



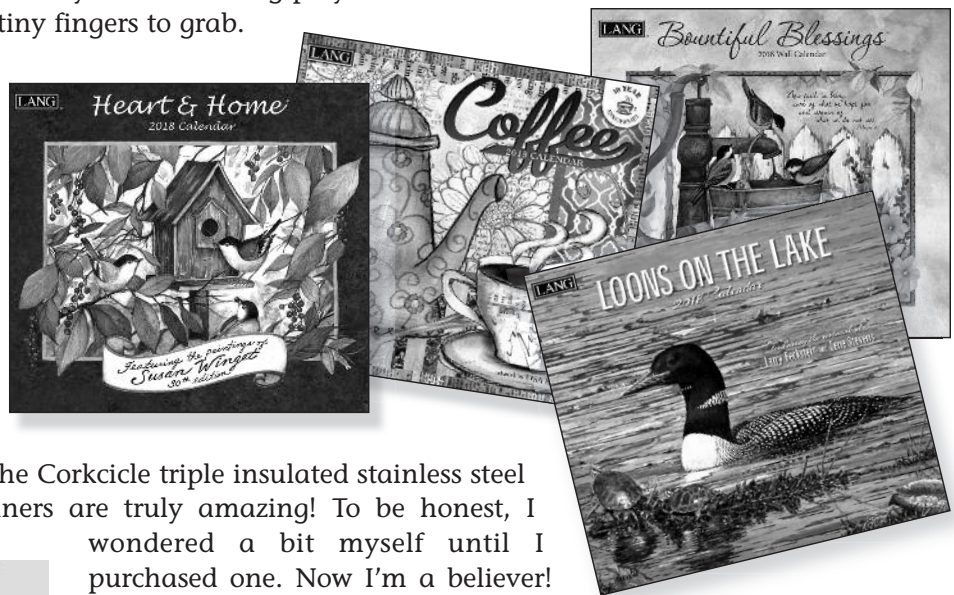
NEW! Box Signs Check out our newest selection of Box Signs. Shown here is a small sampling of what we now offer. This is definitely the happening trend! And what a fun gift too!



Sophie the Giraffe Teether

Sophie is New! to "You're Special" Gifts & Collectibles and is a very special addition to our baby area. Sophie comes from France and has been in production for several decades. But she's recently become quite the hit in the USA! Sophie is made of 100% pure rubber and food paint (phthalate & BPA free). She is flexible, slender, and soft and babies can squeeze her and chew on her in complete safety. Sophie also makes a happy sound when she is squeezed. She is very soothing for baby's gums while they are teething. Sophie's unique design, pattern, and texture stimulate all of the baby's senses during playtime. Her slender long neck and legs are easy for baby's tiny fingers to grab.

2018 Lang Calendars This is the perfect time to get your 2018 calendars—while you still can find the one you want! Currently, we have many styles to choose from in both the Wall Calendars and Pocket Planners. Don't delay!



Corkcicle

The Corkcicle triple insulated stainless steel beverage containers are truly amazing! To be honest, I wondered a bit myself until I purchased one. Now I'm a believer! It's a phenomenal product. The Tumbler size keeps your drink cold for 9 hours or hot for 3. No freezing! No cup sweat! No joke! The larger Canteen size keeps your beverage cold for 25 hours or hot for 12 hours, no matter where you take it! And you can definitely "Sip in Style" since they are available in such a great selection of fun colors.

Jim Shore Halloween We definitely have some frightfully fun and exciting new introductions from Jim Shore! Pictured are a few of his newest introductions—

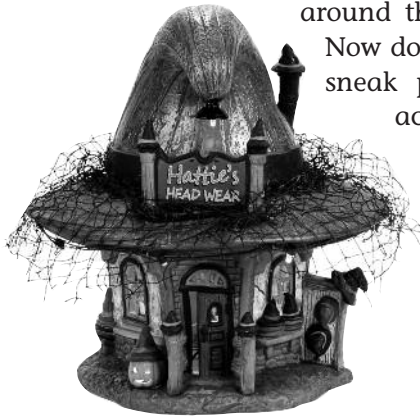


the "Skeleton Witch Riding a Broom," the "Shrieking Tree" with 6 mini ornaments, and the "Black Candy Corn Cat!" Aren't these delightfully haunting accents for a spooky good time?



Department 56 Halloween

New! to Department 56's Trick-or-Treat Lane this year is the "Skeleton House." This frightfully fun house features skeletons in the window, skulls peeking from the brightly lit hedge, and oversized skeletons climbing the roof and spooking around the front door! Yikes!



Now don't be scared. . .but you probably should take a sneak peek of the spooky "Scary Skeleton Stories" accessory piece too.

Beware of flying witches and dangerous brews if you dare to step near the village of Witch Hollow! But "Hattie's Hat Shop" will save the day for those daring witches who lose their magic hats as they fly through the dark October skies!

"Poe's Perch Aviary" houses bats, ravens, vultures, and crows that await some type of haunting adoption. Beware of animated flying creatures and scary bird sounds too!



Old World Ornaments It may seem way too early for some, but most of the New! 2017 Old World Ornaments are already on display. Because of our "Customer Appreciation Event" happening now, this could be a perfect time to get a head start on some of your holiday shopping—and enjoy a 20% savings too! Lots and lots of New! ornaments for 2017. There are even 4 New! dated ornaments to choose from!



Personalization of Ornaments A service we have always offered at "You're Special" Gifts & Collectibles is FREE personalization of your ornaments and/or items. We will continue to offer that FREE service when it involves a name and the date. If you are requesting additional information to be added to the ornament and/or item, there will be a small charge.

August Highlights



- ◆ *Village Candles*
Fragrance of the Month (20% off) “Coffee Bean”
- ◆ Thursday, August 17th
thru Monday, August 21st Customer Appreciation Event

September Highlights



- ◆ *Village Candles*
Fragrance of the Month (20% off) “Crisp Apple”
- ◆ Monday, September 4th (**Special Hours 10-2**) . . . Labor Day

October Highlights



- ◆ *Village Candles*
Fragrance of the Month (20% off) “Spiced Pumpkin”
- ◆ Thursday, October 5th
thru Monday, October 9th 18th Anniversary Event
- ◆ Friday, October 20th
thru Sunday, October 22nd “Christopher Radko” Event
- ◆ Saturday, October 21st Sweetest Day &
. Kameleon Trunk Show (10-2)
- ◆ Monday, October 31st Halloween

“You’re Special” Offers:

- ◆ **Web Site** - Click on www.yourespecialgifts.com
- ◆ **Customer Incentive Program** - Points for your purchases (1 point for every pre-tax dollar spent) – an accumulation of 250 points earns 20% off a regular price item of choice (some exclusions apply)
- ◆ **Layaway** - 20% down holds your purchase with monthly payments until paid in full.
- ◆ **Registry/Wish Lists** - We’ll register your wishes. Then have your family and friends stop in & shop!
- ◆ **Shipping** - Available in the continental USA.

- We accept Visa - Mastercard - Discover - American Express
- Free Gift Wrapping • Shipping Always Available

“Like” us on Facebook. 



“You’re Special” Gifts & Collectibles
801 N. Casaloma Dr.
Appleton, WI 54913
www.yourespecialgifts.com